

SPONSORSHIP PROPOSAL

# Human Milk Institute Symposium

March 4-6, 2025  
La Jolla | CA



UC San Diego  
Human Milk Institute  
Annual Symposium  
*by Kehlberg Johnson Family*



# UC San Diego

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## Human Milk Institute

# About Us

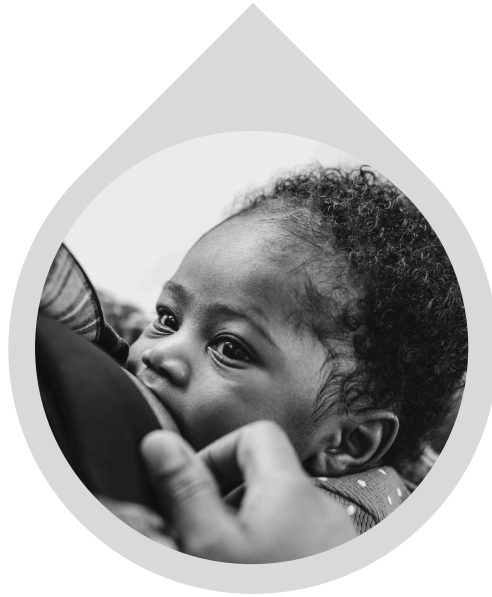
At the Human Milk Institute (HMI), our mission is to transform the approach to lifelong health for all people through human milk. We will pursue our mission through close collaboration with our partners and holding fast to our core values.

We envision a future where human milk is the first and critical foundation for human life and equitable access to better health for the global community.

# Our Strategic Themes



Advance world class research about biological mechanisms and societal impact of human milk and lactation



Design novel approaches to support optimal breastfeeding and equitable access to human milk



Transform the dissemination of knowledge about human milk and lactation

# About That Third Theme...



Transform the dissemination of knowledge  
about human milk and lactation

**Convene the world's leading experts for knowledge  
exchange and strategic planning**

HMI will elevate the current annual symposium into an international event in the human milk sphere, accessible to trainees and the local community.

We will provide a premier platform for sharing cutting-edge insights, fostering collaboration, and shaping the future trajectory of human milk research.



## ABOUT THE SYMPOSIUM



# 3rd Annual HMI Symposium

By Kohlberg Johnson  
Family Foundation

March 4-6, 2025  
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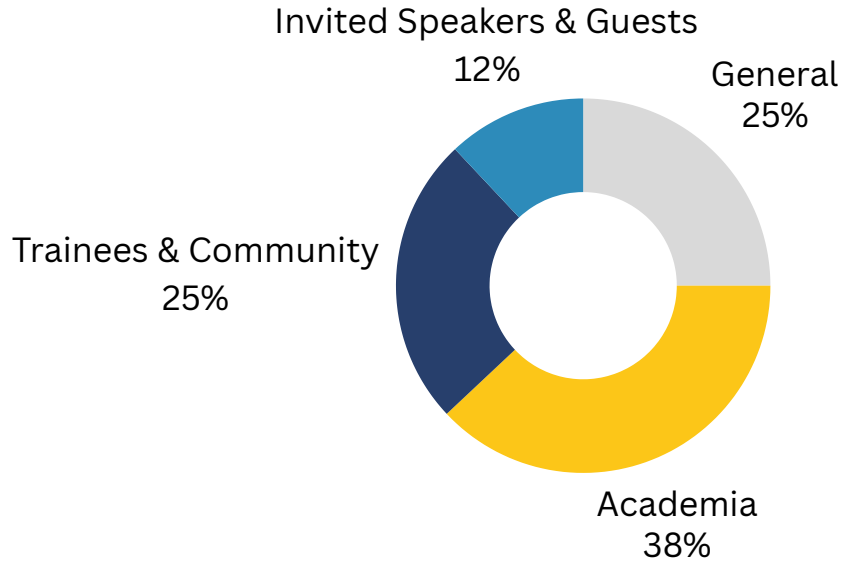
The annual HMI symposium convenes the world's leading breastfeeding and human milk experts in San Diego for knowledge exchange and strategic planning. In addition, the event aspires to be accessible and affordable for trainees and the interested community to serve as a destination of experience and inspiration.

In March 2024, the HMI Symposium received a \$1M endowed gift that will allow HMI to maintain low registration costs and enable trainees and our interested community to join the journey but also relies heavily on partnership with mission-driven organizations for financial support.



## Audience and Demographics

235 Participants



## Registration



General \$250  
Academia \$100  
Trainees & Community \$25  
Invited Speakers and Guests \$0



## Feedback

Number of Respondents = 133



Overall  
4.8/5



Venue  
4.9/5



Organization  
4.9/5

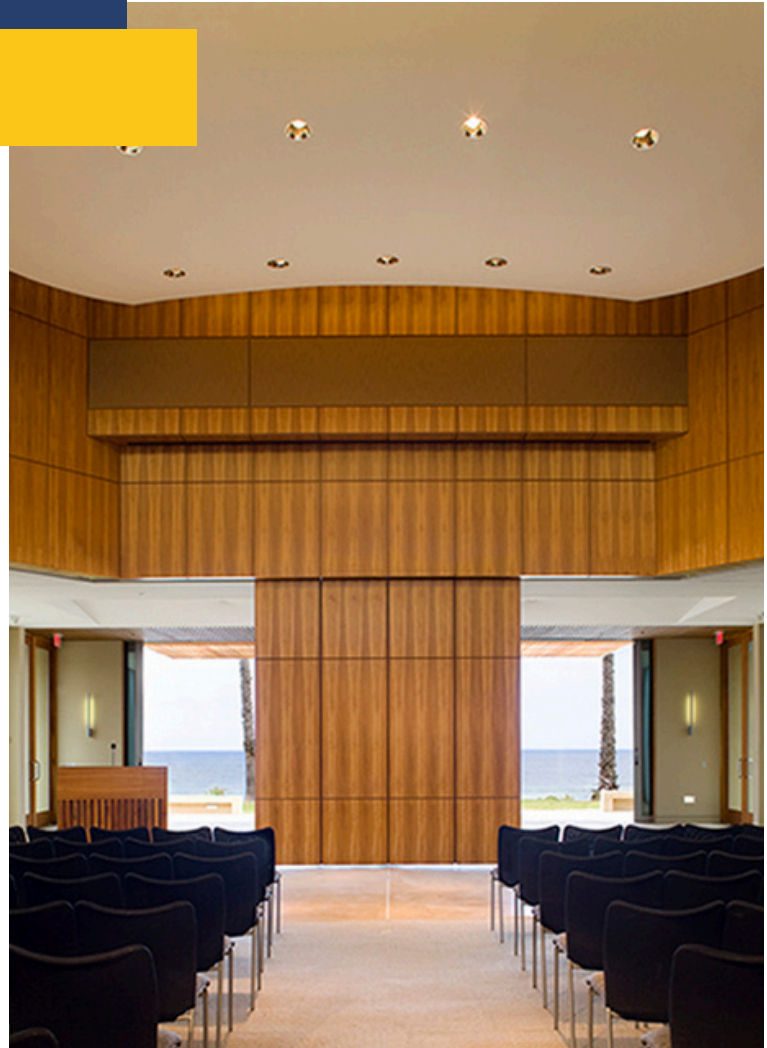


Networking  
4.6/5



Join Again?  
100%

# Event Venue



## **Scripps Seaside Forum**

The Robert Paine Scripps Seaside Forum offers a tasteful blend of function and style. With an unparalleled waterfront location, modern facilities, and award-winning architecture, this stunning venue steps from La Jolla Shores offers the ideal setting for our HMI symposium.

# Sponsor Tiers

	premier \$25,000	gold \$10,000	silver \$5,000	blue \$2,500	white \$1,000
LOGO ON MEETING WEBSITE	●	●	●	●	●
SPONSOR TABLE	●	●	●	●	●
VERBAL RECOGNITION	●	●	●	●	●
EXCLUSIVE SPEAKER DINNER	● ACCESS FOR 2	● ACCESS FOR 1	● ACCESS FOR 1	●	●
SYMPOSIUM REGISTRATION	● 2 BADGES	● 2 BADGES	● 50% DISCOUNT FOR 1 BADGE	●	●
WORKSHOP REGISTRATION	● 1 BADGE	● 1 BADGE	● 1 BADGE	●	●
WARM INTRO TO A SPEAKER	●	●	●	●	●
WHOVA APP BANNER ADS AND LEAD GENERATION	●	●	●	●	●
OPPORTUNITY TO INTRODUCE A SPEAKER	●	●	●	●	●
OFFICIAL SPONSOR OF A LUNCHEON	●	●	●	●	●
SEAT AT ORGANIZING COMMITTEE FOR NEXT SYMPOSIUM	● SEAT FOR 1	●	●	●	●

The Human Milk Institute partners with companies or organizations that align with its [mission](#) and [core values](#).



# Additional Sponsorship Opportunities



## Special Event Sponsor of Sunset Reception

**\$5,000 Gift Contribution**

Logo recognition for sunset reception

Verbal recognition immediately before the cocktail reception

## Special Event Sponsor of Workshop of Choice

Interested in sponsoring any of our workshops or have suggestions for sponsoring workshops that align with the goals and strategic priorities of the symposium?

Please [contact us!](#)





**Thank You  
for Your  
Generous  
Support**

We look forward to working with you!  
To become a sponsor, please contact us.